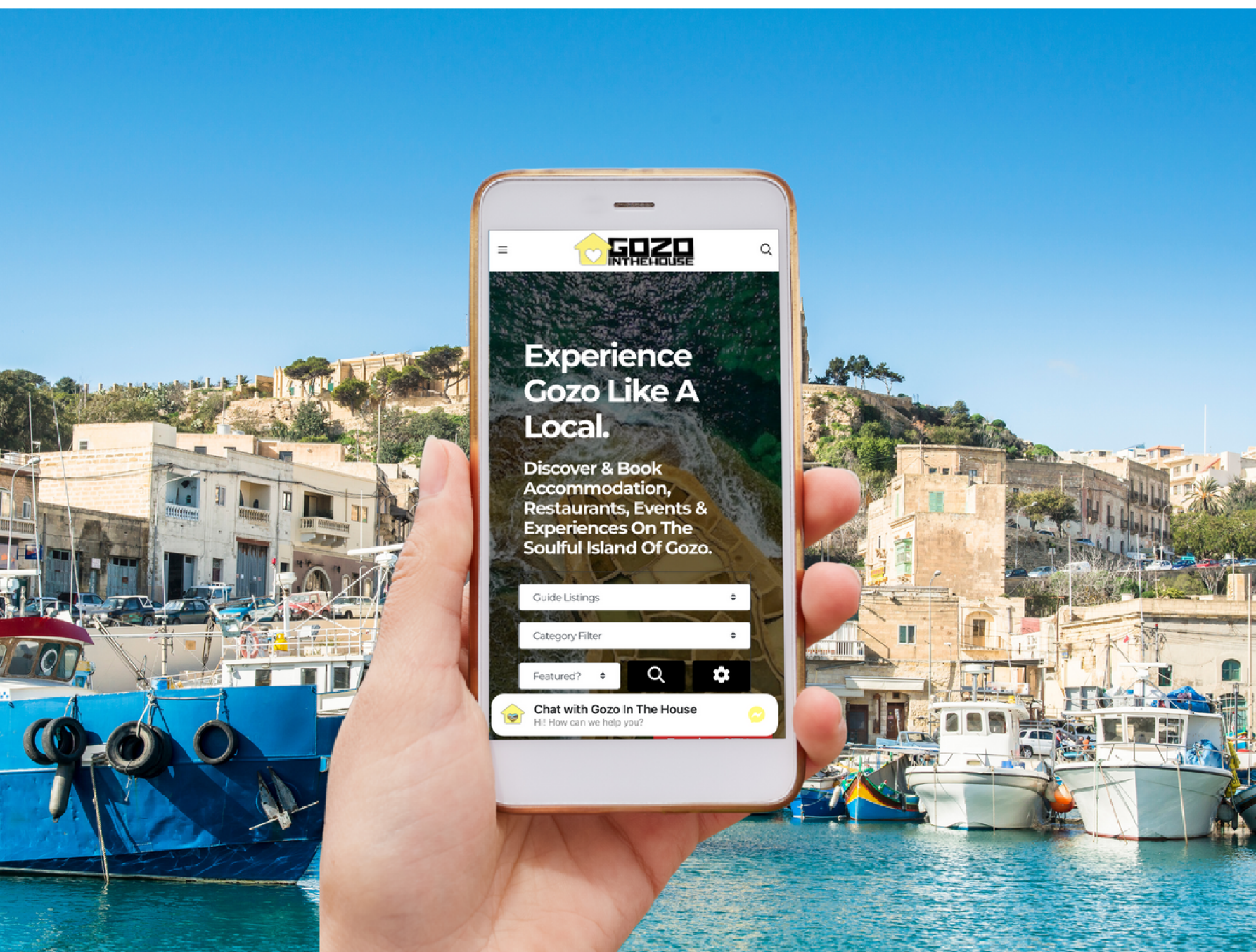




*gozointhecouse.com*





## CONTENTS

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- THE GOZO EDIT
- LIQUID SPIRIT GOZO
- SPONSOR OPPORTUNITIES
- KEY ANALYTICS
- SOCIAL MEDIA
- EVENTS



# ABOUT GITH

## 1. A Destination Portal & Guide with a focus on Wellbeing and Happiness for inbound and domestic travellers.

Learn about Island life, travel tips, local & community stories interwoven with themes of well-being, mindfulness, slow-living and joy.

## 2. Events, Experiences, Retreats

Events and experiences with SOUL to Gozo designed to uplift, energise & transform.

## CURRENT B2B SERVICES

- Full Interactive Gozo Business Directory Listing With Bespoke Content Library
- Modular Digital Products Tailor-Made For Gozo Businesses and Perfect For Gozo Visitors
- Local Events Listing
- Digital Party Planning Services
- Social Media Marketing / Sponsored Content / Sponsored Campaigns
- B2B Marketing Services (From Web & Logo Marketing, Design to Social Media Marketing and content creation.)
- Event Planning Services
- Micro-Experiences
- Retreats



# GITH CONTENT

Relevant And long-lasting Value To Visitors And Gozo Businesses.

## GOZO GUIDE

- We experience as much of Gozo as possible and showcase the things we love because people like to read experiences as well as have them.
- We write about the best things our featured businesses offer at the right time and maintain current landing pages that offer visitors that information directly.
- We focus on Gozo as a wellbeing destination and offer our own experiences, targeting potential visitors that are looking for an authentic island stay.

## LANDING PAGES

- **Gozo Guide:** We offer great tips and events and help visitors get the most out of their stay. Explore the guide by location, category, or tags and browse through our monthly featured picks.
- **Gozo Restaurant Guide:** We get up-close and personal with some of our favourite eateries and show you exactly where to eat on the island.
- **Gozo Wellbeing.** Uniting wellbeing experts on the island, curating specialist wellbeing content and curating experiences on the island.
- **Experiences:** We work with local businesses to combine our passion and love for the island to bring our audiences the best of what Gozo can offer through custom experience packages.

## SEARCH

We are the only independent Gozo Platform and rank on Page 1 for all search words related to Gozo Island.

gozo guide - gozo restaurants - gozo events - gozo experiences - gozo accommodation - gozo landmarks- gozo attractions - gozo wellbeing  
fast ferry gozo - valletta to gozo - where to go in gozo - things to do in gozo - AND MOIRE!



# THE GOZO EDIT

## Gozo Visitors Can Download Our Exclusive 'Gozo Edit' This Summer!

This year we are offering visitors a fantastic digital download to make their holiday in Gozo as authentic as possible.

Just like we do on Gozo In The House, we want people to know what's happening on the ground in Gozo and our website visitors will get more value from us this year! We have created a beautiful digital magazine including Gozo Map, things to do, places to go, travel edits and more and we are offering select businesses advertising space within this 2024 Gozo keepsake. Visitors will be able to download the magazine to their phones and tablets, enjoy, read and plan their days on Gozo Island.

Spots are limited and sold on a first-come-first-served basis. All advertisers will be vetted and agreed post confirmation to ensure a good read for our audience.

[BOOK YOUR SPOT HERE](#)



13 - 17 SEPT 2024

LIQUIDSPIRIT  
*Gozo*

GOZO ISLAND

RONA RAY LIVE PA | CRACKAZAT  
YOUNG PULSE | NEIL PIERCE | SY SEZ  
RONNIE HEREL | CRAIG SMITH  
THE JOURNEY MEN | DAVID BAILEY

ABI CLARKE | ANNA CEE | CHLOE & LOUIE T | CHRISSY MILLARD  
CLAIRE GRAHAM | DANNY T | GREG AUSTEN | JAMES ESSEX  
JAMIE F | JOE COX | JON JULES | JUS NEIL | LIL STEVIE | LUCIE AMBER  
MARIE GARACCIO | MARTIN LODGE | MATT BIGG | PAUL CLARK  
DJ PRECIOUS | STRETCH TAYLOR | TERRY JONES | WAYNE ENYAW

TICKETS: [LIQUIDSPIRITFAMILY.CO.UK](https://LIQUIDSPIRITFAMILY.CO.UK) | INFO: [LIQUIDSPIRITGOZO.COM](https://LIQUIDSPIRITGOZO.COM) | GOZO: [GOZOINTHEHOUSE.COM](https://GOZOINTHEHOUSE.COM)



LIQUIDSPIRITGOZO #LIQUIDSPIRITGOZO

LIQUIDSPIRIT



## A BOUTIQUE FESTIVAL OF SOULFUL POP-UP PARTIES AND LOCAL GOZO EXPERIENCES & OFFERINGS

# LIQUIDSPIRIT

Gozo

We predict that over 1 Million people learned about Gozo for the very first time, through our Festival Campaign in 2023 . We reached directly into a strong and relevant community through the mediums of print, digital and radio broadcasting to showcase the island's natural beauty and calmness and are continuing this plight through 2024.

LIQUID SPIRIT Gozo is GITHs flagship event and reflects the cultural fabric of our brand. It intertwines soulful music and will feature another exciting and international DJ line up, live PAs, and local DJs. with local Gozo offerings and we aim to widen the input and our itinerary of local businesses, brands and service offerings, encapsulating an authentic Gozo Experience for attendees.

Our festival attracts international visitors who are relevant to Gozo, and residents alike.

### AUDIENCE DEMOGRAPHICS

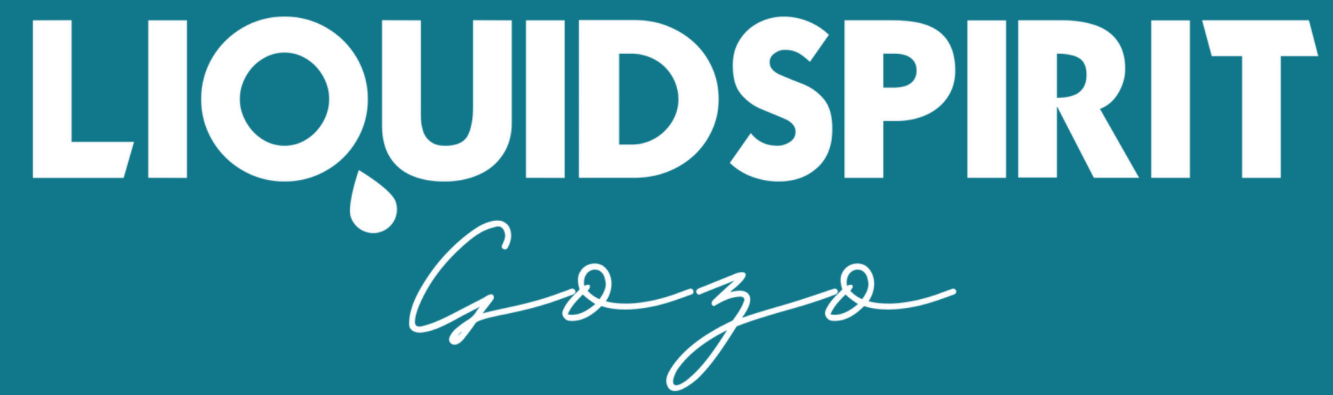
- 30 - 60yrs
- 50% Male 50% Female
- Musically Astute
- UK - frequent music events on average twice a year.
- LOCAL - go abroad to attend events such as this.
- High-end spending demographic, with over 60% owning their own business.
- Environment focused



Sponsor the event to convey your company's support of this plight, and Gozo as a cultural and events destination. Let's discuss a package that works for you.

• *Prices Upon Request*





## SPONSOR OUR VIP AREA

LIQUID SPIRIT Gozo 2024 is GITH's flagship event and reflects the cultural fabric of our brand. 2024 will feature another exciting international and local DJ lineup, live PAs, and more. With every event, we include an itinerary of local businesses, brands, and service offerings, encapsulating an authentic Gozo Experience for our guests.

Convey your company's support and association for this flagship event, and Gozo as a cultural and events destination to a relevant and returning demographic.

## HOST OUR FESTIVAL, DJ BOOTH & VIP AREA FOR 2024

Our VIP Area will be the backdrop to all our promotional activities; Press Hospitality Area Social Media Lives Artist Interviews Social Media Posts Plus be used to promote our 2024 event via; Promotional Images 2024 Adverts, Magazine inclusion and more

## FURNITURE & DECOR REQUIREMENTS

1. Tables with Umbrella's X 6
2. Chairs X40
3. Loungers X 10
4. Deck Chairs X 10
5. Bean Bags X5
6. Plants / Trees X 10
7. Artificial Grass Roll 6M
8. Table Centrepieces X 6
9. Festoons / Lamps
10. Other Decor





# GITH SPONSOR OPPORTUNITIES

## 1 GOZO GUIDE SPONSOR

Champion the Gozo In The House brand and journey by supporting our Platform and Gozo Guide. Benefit from a unique campaign, brand exposure, digital take over, mix and match products, featured editorials and Social Media Marketing. (12 months minimum)

## 2 EVENTS SPONSOR

Host our local Gozo Events listing hub and join our events journey for 2023. Benefit from monthly targeted promotion, help to elevate this service and keep it free and accessible for the local community. Benefit from campaign brand exposure, branding on all GITH events, take over launch, mix and match products, featured editorials, and Social Media Marketing. (12 months minimum.)

## 3 MONTHLY EDITORIALS

Our Monthly Editorials are an opportunity for like minds to create some exciting work together. They lie at the heart of the GITH brand values as we are able to showcase the things we care about whilst working with like-minded people and businesses. We create unique ideas to leverage our joint exposure through distinctive content that we know our audience will love whilst giving back to our local community.

## 4 CUSTOM CAMPAIGN

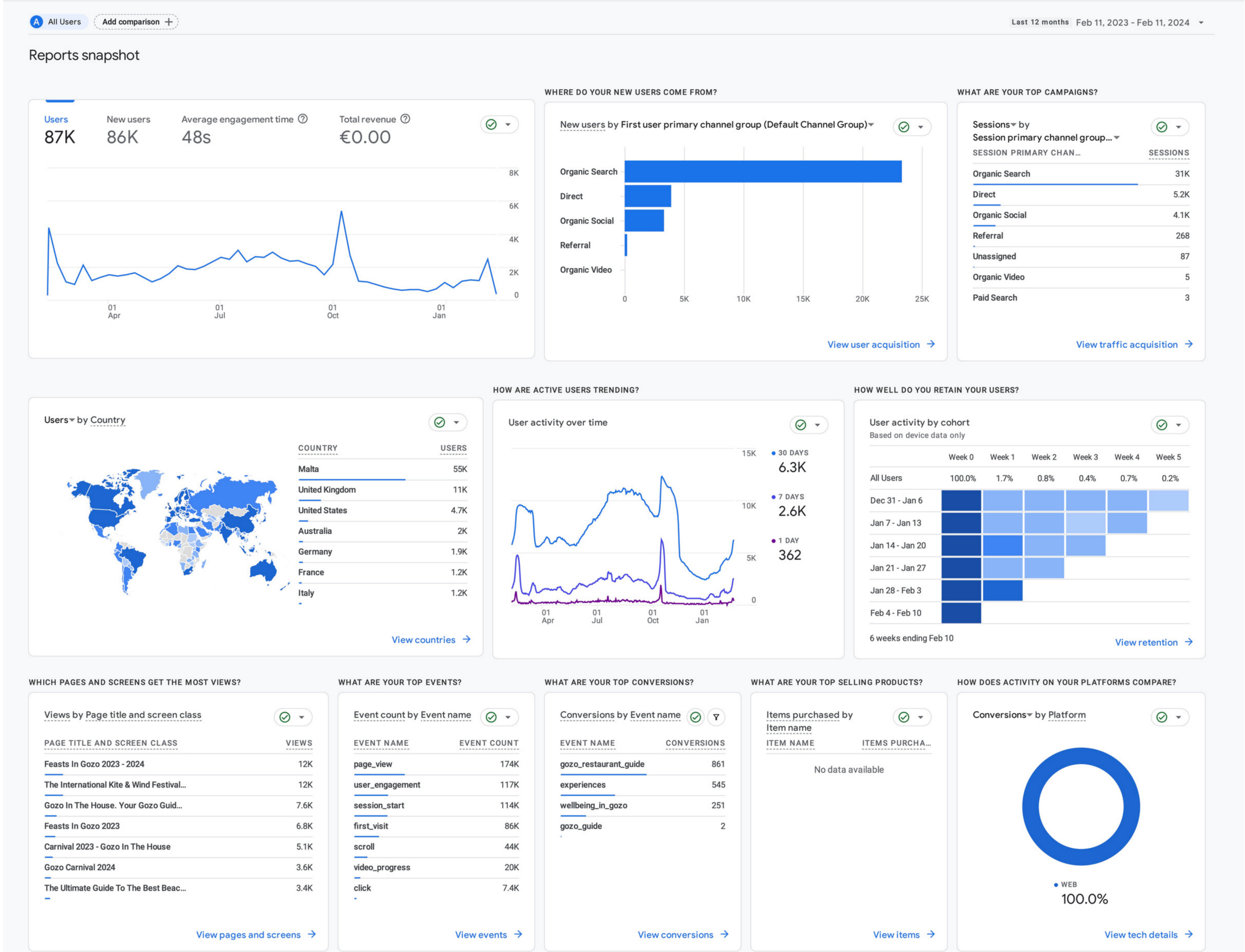
Creating something from scratch is one of our strengths. Sit down with GITH to discuss how to bring your brands story and messages to life in the most creative way through a custom in-house campaigns on a Gozo-only platform,



# KEY ANALYTICS



Feb 23 - Feb 24





# SOCIAL MEDIA / DATABASE

PLATFORM.	FOLLOWERS
-----------	-----------



18K

*Includes page & GITH Group (Gozo Local) members*



10.9K



3K



1.2K+



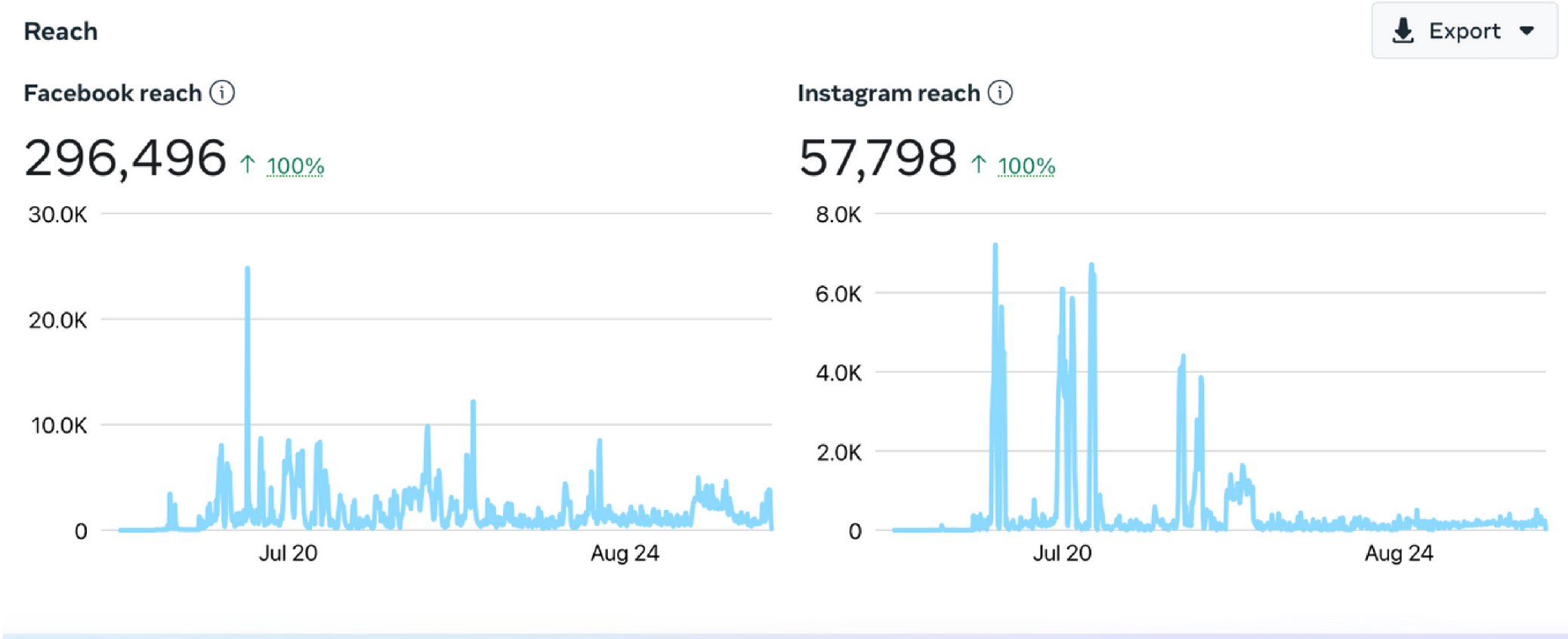
4K

*Sales & Audience databases combined*



37K

## ORGANIC SOCIALS AUDIENCE



## DATABASE

GITH Boasts Both A Sales and Audience Database.

Sales Database: 800

Audience Database: 4K





[www.gozointhehouse.com](http://www.gozointhehouse.com)  
+356 7714 8609  
[hello@gozointhehouse.com](mailto:hello@gozointhehouse.com)

### **THE GITH ETHOS**

Feed Our Mind, Body & Soul. Keep Us Healthy & Happy.  
Make It Good For Business, Good For Others,  
Good For Our Community & Good For Our Planet.'

