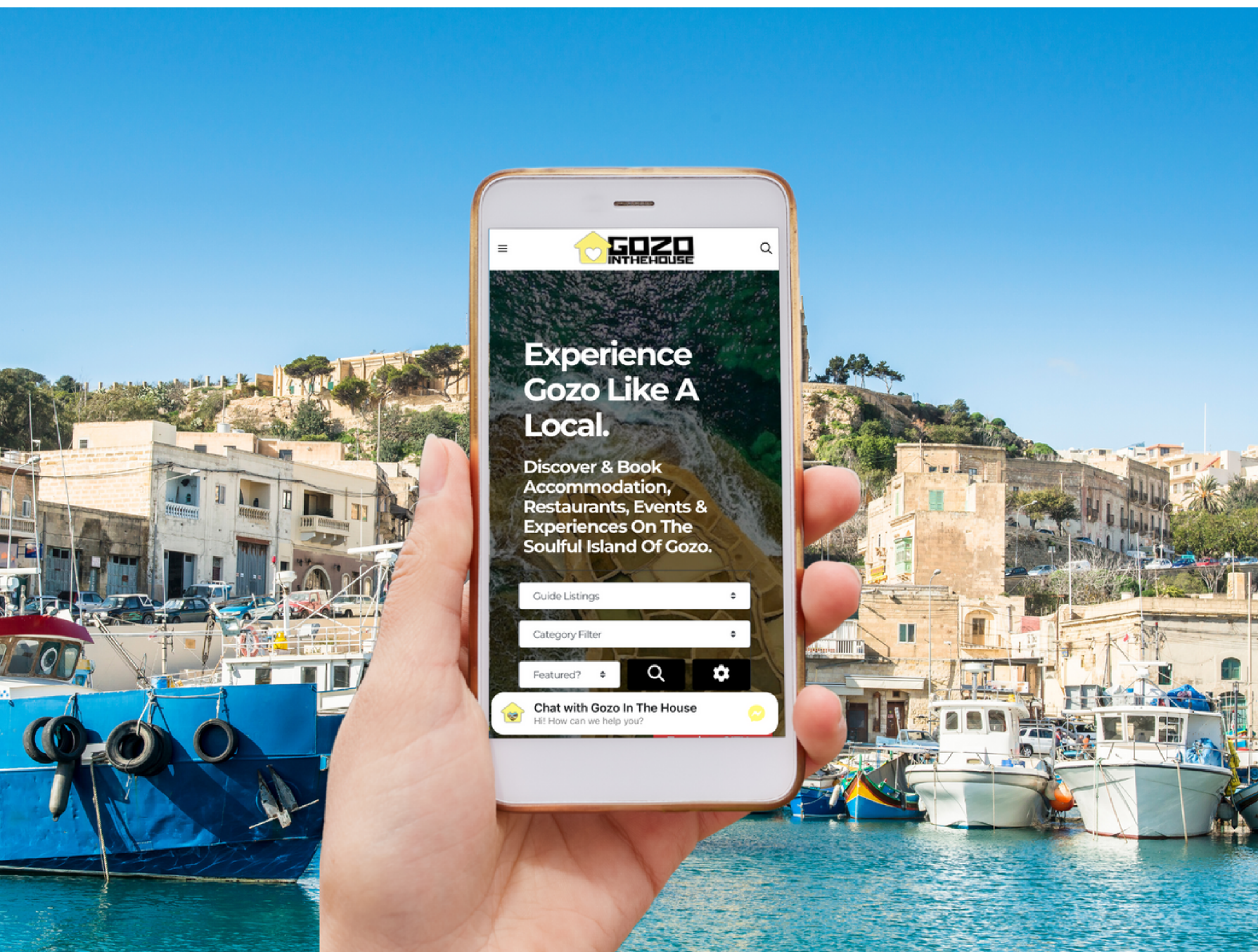




gozointhehouse.com



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GOZO IN THE HOUSE

The GITH platform is a vibrant, current and consistent digital presence for Gozo Island with two main offerings. We rank on Page 1 for all search words related to Gozo Island.

1 A DIRECTORY AND GUIDE OFFERING A DIGITAL BLUEPRINT OF THE BEST OF GOZO.

Primarily, GITH visitors can search the guide and get an authentic blueprint of the best of what Gozo has to offer. As a trusted source for all things Gozo, the GITH platform offers you an opportunity to reach a highly targeted audience actively seeking recommendations and information about the island's best offerings. Additionally, our platform's reputation for quality and reliability means that a listing on Gozo In The House enhances credibility and visibility, driving more traffic and customers to your business.

2 AN EVERGREEN CONTENT LIBRARY PROMOTING FEATURED BUSINESSES

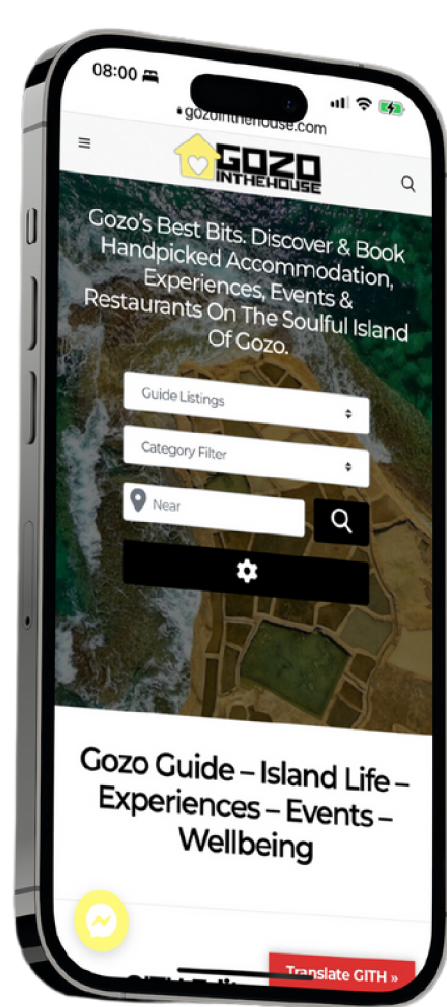
By choosing a Featured Listing on GITH, you can then benefit from further mix and match, modular digital product options ensuring you stand out in a competitive market. Feature curated content on our key landing pages; Restaurant Guide, Experiences, Accommodation, Wellbeing, Retreats, These products include and are not limited to;

Content Creation (Editorials, Photography, Videography, Graphic Design, Social Media Content) and Display Advertising.

Join us and be part of Gozo's vibrant community, connecting with those who love and explore this beautiful island.

1. GET LISTED ON GITH

A GITH listing is your personal, SEO-optimised Landing Page on Gozo In The House, offering up-to-date information and content that reflects your business at the right time. It will supercharge your online presence, increase visibility, raise your digital footprint, and you will rank higher on Google.



**SEARCH
'GET LISTED'
ON GITH**

Which listing is right for you?

1. FREE LISTING

NGOs, Charities, Community Groups

2. STANDARD LISTING

Straight Listing. Great for local services and those that do not require further promotions / products.

€95

3. FEATURED LISTING

Listing PLUS Social Media Promotion / Explore More Tab for further promotions.

€120

www.gozointhehouse.com/get-listed

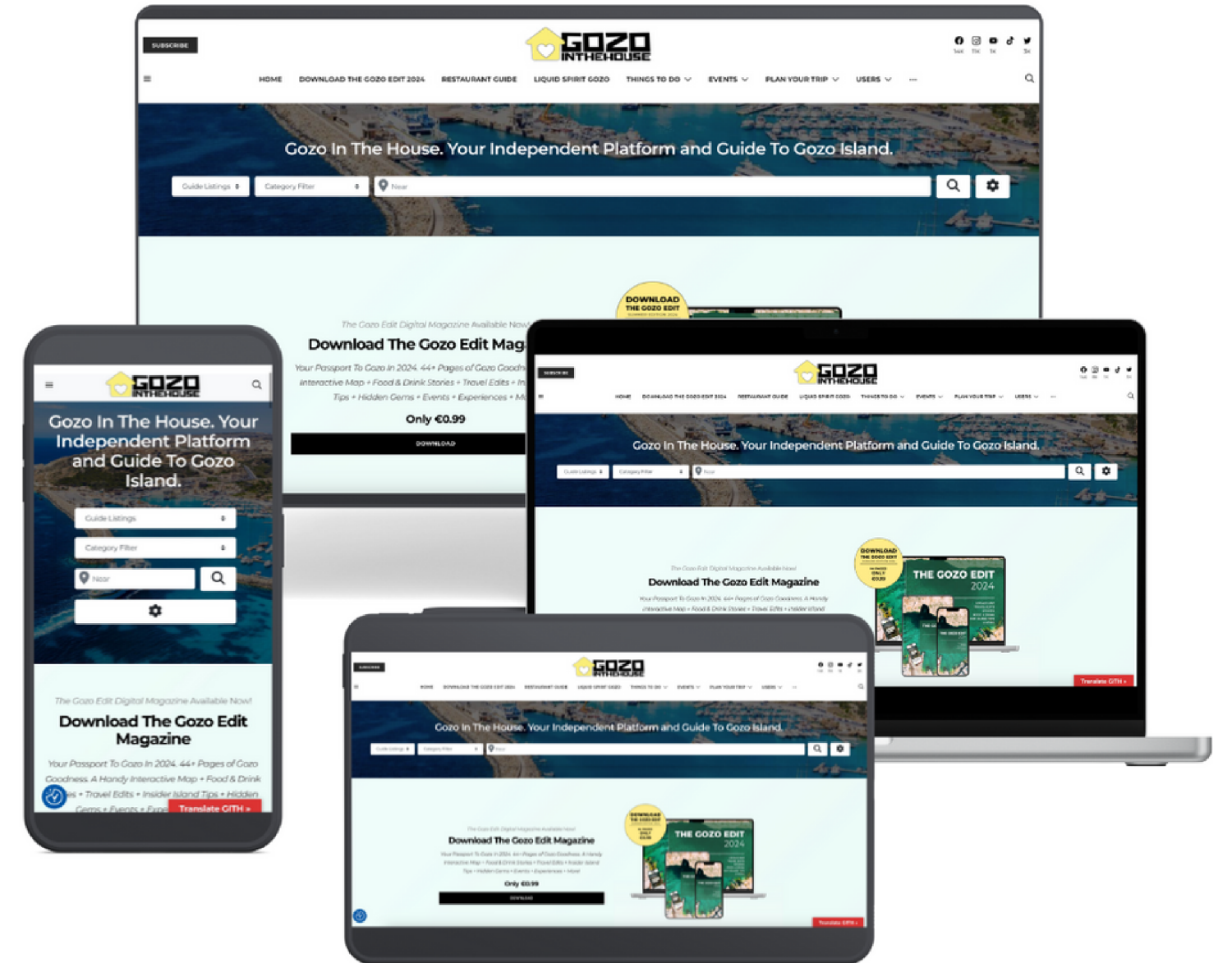
2.PROMOTE YOUR GITH LISTING

Every year on Gozo In The House, our page views soar with audiences deciding how and where they should spend their money. As a trusted source for all things Gozo, our platform offers businesses the opportunity to reach a highly targeted audience actively seeking recommendations and information about the island's best offerings.

Make use of our extensive promotional products and stand out with key information about your business in a competitive market.

Whether your objective is to increase sales, announce some news, boost exposure and awareness or raise your profile to set your business apart from others, we can help.

Through clever and creative Digital PR, we create meaningful, authentic, long-lasting content and build stories that last a lifetime. View our Products &



Products &
Pricing



KEY ANALYTICS

PLATFORM. FOLLOWERS



18K

Includes page & GITH Group (Gozo Local) members



10.9K



3K



1.2K+

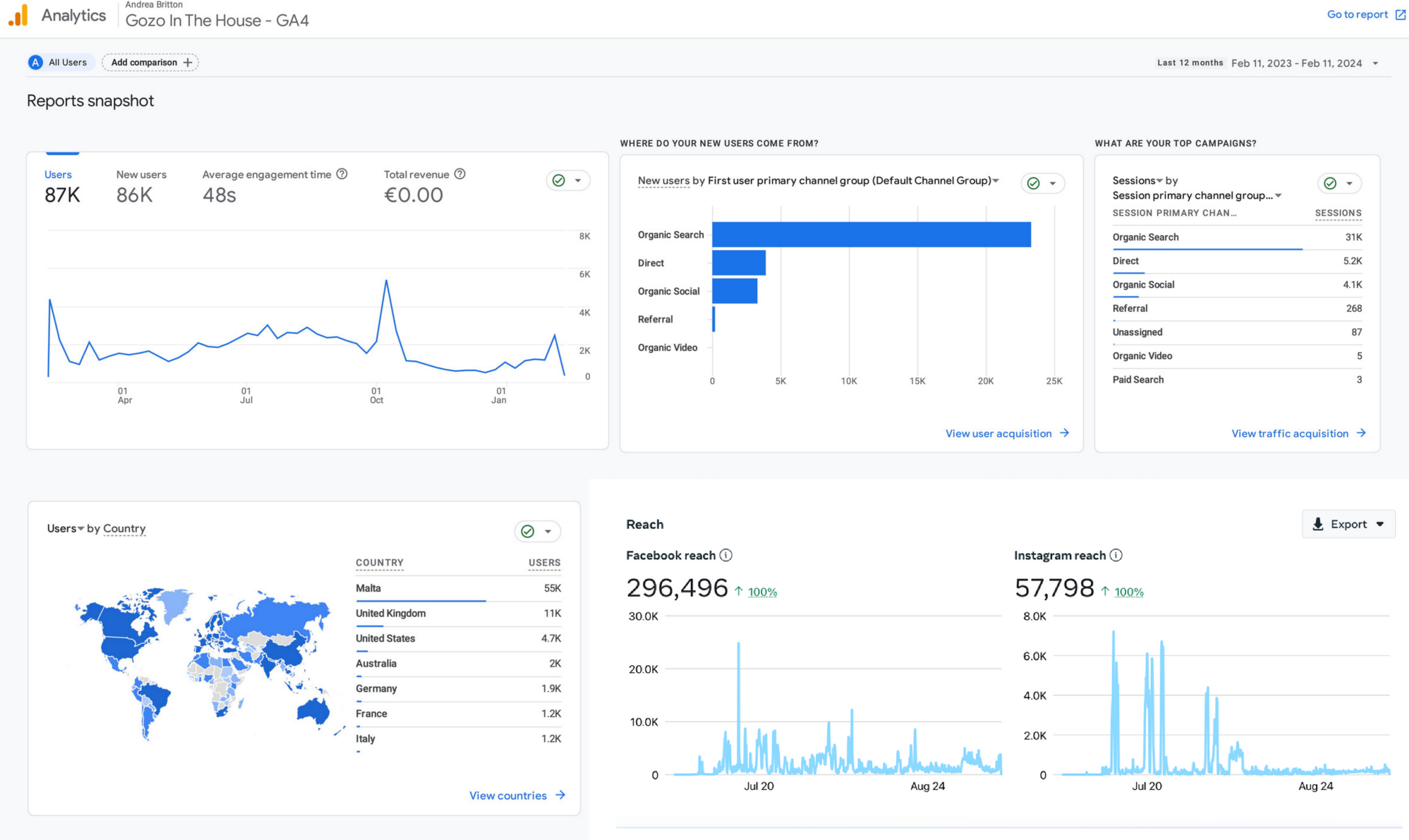


4K

Sales & Audience databases combined



37K



RATE CARD

Mix And Match Modular Products For Tailor-Made Packages To Promote Your Gozo Business.

GITH LISTING PRODUCTS

Standard Listing	Standard Guide Directory Listing without social media promotion	€95
Featured Listing	Fully Interactive Listing With All Features + seasonal social media promotional posts	€120

GITH PROMOTIONAL PRODUCTS

Experience Feature	We experience what you offer and create content to entice visitors to your business.	€255
Advertorial	You provide copy, images or video to publish and GITH and we promote your offering.	€185
The Great Gozo Giveaway	Gozo's biggest and best competition involves 6 businesses, and 6 prizes given away over 6 weeks publishing twice a year and provides 6 weeks of collective exposure. Free Add-On with some packages.	€135
The Gozo Edit	A Digital Downloadable Magazine for Summer Visitors	from €95
Display Ad Bundle	We create and promote a Mixed Media Advert for your business and place it where it is most relevant. We promote on Google, Facebook, Instagram, TikTok & Twitter. Paid Promotions are available as an Add On for this product	€405
Photography & Videography	Includes Shoot, Editing + Delivery. Photography: 20 High Res Images. Videography: 2 Minute Promo Film sized for YouTube, Facebook, Instagram & TikTok.) Further options apply. Please discuss your requirement	From €305
Social Media Content Creation	Leverage our thriving social presence across Google, Facebook, Instagram, & TikTok. We promote you when and where you need it most. (Surcharge added with PR Plan.)	Custom
Sponsored Posts	Leverage our reach and promote your post to reach more of the right people.	from €20 PCM



www.gozointhehouse.com
+356 7714 8609
hello@gozointhehouse.com

THE GITH ETHOS

Feed Our Mind, Body & Soul. Keep Us Healthy & Happy.
Make It Good For Business, Good For Others,
Good For Our Community & Good For Our Planet.'

